

EXHIBIT 15

1 WILLARD HOYT - HIGHLY CONFIDENTIAL
2 UNITED STATES DISTRICT COURT
3 SOUTHERN DISTRICT OF NEW YORK

4 -----X
5 MEREDITH CORPORATION, et al.,

6 Plaintiffs,

7 v. Case No. 09-9177 (PAE)

8 SESAC, LLC, et al.,

9 Defendants.
10 -----X

11 HIGHLY CONFIDENTIAL

12 VIDEOTAPED DEPOSITION OF WILLARD HOYT

13 New York, New York

14 Tuesday, December 11, 2012

15 REPORTED BY: BOBBIE ZELTMAN

16 Professional Stenographic Reporter

17 Job Number: 55502
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1 WILLARD HOYT - HIGHLY CONFIDENTIAL

2 A Yes.

3 Q You believe that stations get a
4 better deal working through the TMLC?

5 MR. MARKS: Object to the form
6 of the question to the extent it's an
7 incomplete hypothetical.

8 A Do I think we perform a valuable
9 service to the industry? Yes.

10 Q Do you believe that the stations
11 get a better deal working through the TMLC?

12 A I don't know.

13 Q How do contributions work for the
14 TMLC?

15 A How do they work?

16 Q Uh-huh.

17 A We start out by getting approval
18 from the Committee to ask for a given amount
19 in contributions from the industry.

20 We then take the prior year
21 contribution requests and determine what
22 each station's share would be.

23 We then send out letters asking for
24 contributions and invoices that indicate the
25 amounts due.

1/16/13
Date

Willard Hoyt
Willard Hoyt

SUBSCRIBED AND SWORN BEFORE ME on the 16th day of January, 2013 to which witness my hand and official seal of office.

Marilyn D. Hendrickson
Notary Public in and for the State of ny

My Commission Expires:

2/17/15

MARILYN HENDRICKSON
Notary Public, State of New York
No. 24-2885295
Qualified Kings County
Commission Expires February 17, 2015

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