



## QUICK FACTS 2017: WHERE ARE WE WITH ASCAP, BMI & SESAC

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### 1. ASCAP

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- ♪ The TVMLC and ASCAP are currently operating under an interim license while we negotiate the final licenses that were to begin January 1, 2017.
- ♪ The interim industry-wide blanket license fee is \$92,000,000 - the same as it was in 2016 - and individual station fees remain the same during this interim period.
- ♪ The TVMLC and ASCAP negotiated an Alternative Blanket License (ABL) that has the same starting point as the traditional blanket license but enables savings for stations that elect this form of license. The savings depend on the amount of locally-produced news, sports, and public affairs programming relative to other types of programming broadcast on your station's main channel. The ABL can provide a good option for savings for stations that do not take the per program license. The fees for the ABL are also the same as they were in 2016.
- ♪ The ASCAP licenses cover, on a through-to-the-viewer basis, performances of ASCAP music in programming that is broadcast by local television stations (including on digital multicast channels), streamed on station-affiliated websites, or delivered as part of programming supplied by stations via mobile, wireless and other digital platforms.
- ♪ Industry-wide license fees are allocated to stations each calendar year based on a formula that accounts for market size, audience size, and the number of stations in each market.

### 2. BMI

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- ♪ The TVMLC and BMI have an agreement on blanket, "adjustable-fee" (AFBL), and per program license fees and terms through December 31, 2017.
- ♪ The annual industry-wide blanket license fee is \$78,650,000 for this year.
- ♪ For 2017, the per program license base fee is the same as the blanket license fee, and the per program "multiplier" is 1.50.
- ♪ In addition to the traditional blanket and per program license options, stations are now able to utilize an "adjustable-fee" BMI blanket license (AFBL). Under the AFBL, stations receive a fee credit for each performance of BMI music that has been licensed directly from the copyright owner or from the program producer. Like the per program license, the AFBL has more reporting requirements than the traditional blanket license.
- ♪ The BMI licenses cover, on a through-to-the-viewer basis, performances of BMI music in programming that is broadcast by local television stations (including on digital multicast channels), streamed on station-affiliated websites, or delivered as part of programming supplied by stations via mobile, wireless and other digital platforms.
- ♪ Industry-wide license fees are allocated to stations each calendar year based on a formula that accounts for market size, audience size, and the number of stations in each market.

See Reverse



### 3. SESAC

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The TV Committee and SESAC have recently negotiated new licenses for the period January 1, 2016 – December 31, 2019. The industry fees are as follows:

- ♪ 2016: \$25,000,000 (plus a \$400,000 per program station administrative fee)
- ♪ 2017: \$30,000,000 (plus a \$500,000 per program station administrative fee)
- ♪ 2018: \$34,000,000 (plus a \$500,000 per program station administrative fee)
- ♪ 2019: \$36,000,000 (plus a \$500,000 per program station administrative fee)

- ♪ The SESAC licenses cover, on a through-to-the-viewer basis, performances of SESAC music in programming that is broadcast by local television stations (including on digital multicast channels), streamed on station-affiliated websites, or delivered as part of programming supplied by stations via mobile, wireless and other digital platforms.
- ♪ Industry-wide license fees are allocated to stations each calendar year based on a formula that accounts for market size, audience size, and the number of stations in each market.
- ♪ In 2014 the Committee settled and SESAC settled a class action lawsuit filed by a group of broadcasters in 2009. Along with some changes to how the local TV industry and SESAC negotiate new licenses, the settlement refunded to stations approximately \$42,500,000 in the first quarter of 2015 to make up for overpayments stations previously paid to SESAC.

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**QUESTIONS??? CONTACT ALIXANDRA STEIER AT 301.961.1970 OR ALIX@TVMLC.COM**

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