



## **QUICK FACTS 2019: WHERE ARE WE WITH ASCAP, BMI & SESAC**

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### **1. ASCAP**

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- ♪ The ASCAP blanket, alternative blanket, and per program licenses expired on December 31, 2016. TVMLC and ASCAP have reached agreement on interim license fees and terms while we negotiate final licenses. During this interim period, the terms of the expired licenses remain in place, but they are subject to retroactive adjustment.
- ♪ The annual interim industry-wide blanket license fee is \$88,960,420. Individual station blanket fees remain the same as they were in 2016 during this interim period, subject to retroactive adjustment.
- ♪ The TVMLC and ASCAP negotiated an Alternative Blanket License (ABL) that has the same starting point as the traditional blanket license but enables savings for stations that elect this form of license. The savings depend on the amount of locally-produced news, sports, and public affairs programming relative to other types of programming broadcast on your station's main channel. The ABL can provide a good option for savings for stations that do not take the per program license. The ABL remains available to stations on an interim basis.
- ♪ The ASCAP licenses cover, on a through-to-the-viewer basis, performances of ASCAP music in programming that is broadcast by local television stations (including on digital multicast channels), streamed on station-affiliated websites, or delivered as part of programming supplied by stations via mobile, wireless and other digital platforms.

### **2. BMI**

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- ♪ The BMI blanket, "adjustable-fee" blanket (AFBL), and per program licenses expired on December 31, 2017. TVMLC and BMI have reached agreement on interim license fees and terms while we negotiate final licenses. During this interim period, the terms of the expired licenses remain in place, subject to retroactive adjustment.
- ♪ The annual industry-wide blanket license fee is \$76,050,000 during the interim period, subject to retroactive adjustment.
- ♪ In addition to the traditional blanket and per program license options, stations are able to utilize an "adjustable-fee" BMI blanket license (AFBL). Under the AFBL, stations receive a fee credit for each performance of BMI music that has been licensed directly from the copyright owner or from the program producer. Like the per program license, the AFBL has more reporting requirements than the traditional blanket license.
- ♪ The BMI licenses cover, on a through-to-the-viewer basis, performances of BMI music in programming that is broadcast by local television stations (including on digital multicast channels), streamed on station-affiliated websites, or delivered as part of programming supplied by stations via mobile, wireless and other digital platforms.

See Reverse



- ♪ BMI interim industry-wide blanket license fees are allocated to stations each calendar year based on a formula that accounts for market size, audience size, and the number of stations in each market.

### 3. SESAC

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The TV Committee and SESAC have negotiated final license fees and terms for the period January 1, 2016 – December 31, 2019. The industry-wide blanket license fees are as follows:

- ♪ 2016: \$25,000,000 (plus a \$400,000 per program station administrative fee)
  - ♪ 2017: \$30,000,000 (plus a \$500,000 per program station administrative fee)
  - ♪ 2018: \$34,000,000 (plus a \$500,000 per program station administrative fee)
  - ♪ 2019: \$36,000,000 (plus a \$500,000 per program station administrative fee)
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- ♪ The SESAC licenses cover, on a through-to-the-viewer basis, performances of SESAC music in programming that is broadcast by local television stations (including on digital multicast channels), streamed on station-affiliated websites, or delivered as part of programming supplied by stations via mobile, wireless and other digital platforms.
  - ♪ Industry-wide license fees are allocated to stations each calendar year based on a formula that accounts for market size, audience size, and the number of stations in each market.

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**QUESTIONS??? CONTACT JANET E. MCHUGH AT 917.750.3166 OR JANET@TVMLC.COM**

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